

Impact Assessment against the Leisure Strategy of 2015 Onwards.

In 2015 the Leisure Service undertook a review of its core function. This need arose from corporate requirements to identify savings/ efficiencies, improve effectiveness and performance and increase income generation to support and maintain service provision.

The review of the Leisure Service, together with a consideration of future challenges, constraints and opportunities, identified clear objectives and themes which drove the required decisive changes.

The proposed closure of the golf course will be measured against the thematic areas below which are the improvement objectives of the strategy.

Thematic area	Impact
Improving customer focus and satisfaction	Neutral – the proposed closure will negatively affect those who utilised the golf course however, significant improvements have been made at the driving range which will be of benefit to users. The driving range now meets the needs of its customers in terms of the facilities, infrastructure and opening hours.
Enhancing commercial awareness and mentality to reduce the reliance on core County Council funding	Positive – the golf course required a subsidy of approximately £30,000 per annum due to its losses. This was not sustainable in the long-term. Should the County Council decide to dispose of the facility it will provide savings and potential capital receipts which will be ring-fenced to improve our leisure provision.
Modernising processes to improve efficiency, effectiveness and performance	Positive – the golf course is inefficient, ineffective and its performance is poor, resulting in losses of approximately £30,000. The County Council (via its tenant) has invested in the driving range to improve its offering and performance.
Improving core facilities to better meet customer expectations and demands	Neutral – the proposed closure will negatively affect those who utilised the golf course however, significant improvements have been made at the driving range which will be of benefit to users. The driving range now meets the needs of its customers in terms of the facilities, infrastructure and opening hours. Should the County Council decide to dispose of the facility it will provide savings and potential capital receipts which will be ring-fenced to improve our leisure provision.
Improving the health and well-being of service users	Neutral – the proposed closure will negatively affect those who utilised the golf course however, significant improvements have been made at the driving range which will be of benefit to users. The driving range now meets the needs of its customers in terms of the facilities, infrastructure and opening hours. Should the County Council decide to dispose of the facility it will provide savings and potential capital receipts which will be ring-fenced to improve our leisure provision.